

Advertiser:	Romney, Mitt / R-Pres
Product Desc:	ROMNEY/P/R
Estimate:	373

KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	MT-----		2			\$245.00		0.00				
E 3	8	09/17/12	09/18/12	CBS This Morning 7-9a	CM	7-9a	MT-----	:30	2	\$150.00	LV2	0.00	NM	2	\$300.00
				CBS This Morning											
EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	MT-----		2			\$150.00		0.00				
E 4	8	09/12/12	09/14/12	CBS This Morning 7-9a	CM	7-9a	--WTF--	:30	3	\$150.00	LV2	0.00	NM	3	\$450.00
				CBS This Morning											
EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--WTF--		3			\$150.00		0.00				
E 5	8	09/17/12	09/18/12	Live w/Kelly	CM	9-10a	MT-----	:30	2	\$250.00	LV2	0.00	NM	2	\$500.00
				Live With Regis & Kelly											
LIVE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	MT-----		2			\$250.00		0.00				
E 6	8	09/17/12	09/18/12	Price Is Right	CM	10-11a	MT-----	:30	2	\$350.00	LV2	0.00	NM	2	\$700.00
				Price Is Right											
PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	MT-----		2			\$350.00		0.00				
E 7	8	09/17/12	09/18/12	Y&R	CM	11a-12p	MT-----	:30	2	\$500.00	LV2	0.00	NM	2	\$1,000.00
				Young & Restless											
YOUNG AND RESTLESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	MT-----		2			\$500.00		0.00				
E 8	8	09/17/12	09/18/12	8 News Now Noon M-F	CM	12-1230p	MT-----	:30	2	\$225.00	LV2	0.00	NM	2	\$450.00
				8 News Now Noon M-F											
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	MT-----		2			\$225.00		0.00				
E 9	8	09/17/12	09/18/12	1230-2p Soaps/ LMAD	CM	1230-2p	MT-----	:30	2	\$325.00	LV2	0.00	NM	2	\$650.00
				Soaps / Let's Make A Deal											
BOLD AND BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	MT-----		2			\$325.00		0.00				
E 10	8	09/17/12	09/18/12	The Talk 2-3P	CM	2-3p	MT-----	:30	2	\$350.00	LV2	0.00	NM	2	\$700.00
				The Talk											
THE TALK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	MT-----		2			\$350.00		0.00				
E 11	8	09/17/12	09/18/12	Ellen	CM	3-4p	MT-----	:30	2	\$325.00	LV2	0.00	NM	2	\$650.00
				Ellen											
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	MT-----		2			\$325.00		0.00				
E 12	8	09/12/12	09/14/12	Ellen	CM	3-4p	--WTF--	:30	3	\$325.00	LV2	0.00	NM	3	\$975.00
				Ellen											
ELLEN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--WTF--		3			\$325.00		0.00				
E 13	8	09/12/12	09/14/12	8 News Now 4p M-F	CM	4-5p	--WTF--	:30	3	\$300.00	LV2	0.00	NM	3	\$900.00
				8 News Now 4p M-F		(4:30 PM-5:00 PM)									
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--WTF--		3			\$300.00		0.00				
E 14	8	09/17/12	09/18/12	8 News Now 4p M-F	CM	4-5p	MT-----	:30	2	\$300.00	LV2	0.00	NM	2	\$600.00
				8 News Now 4p M-F		(4:30 PM-5:00 PM)									
NEWS															

Order / Rev: 37225
 Alt Order #: 08863116
 Flight Dates: 09/12/12 - 09/18/12

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 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 14	8	09/17/12	09/18/12	8 News Now 4p M-F 8 News Now 4p M-F	CM	4-5p MT----- (4:30 PM-5:00 PM)	:30	2	\$300.00	LV2	0.00	NM	2	\$600.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$300.00		0.00			
E 15	8	09/17/12	09/18/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p MT-----	:30	4	\$375.00	LV2	0.00	NM	4	\$1,500.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				4	\$375.00		0.00			
E 16	8	09/12/12	09/14/12	8 News Now 5-630p M-F 8 News Now 5-630p M-F	CM	5-630p --WTF--	:30	6	\$375.00	LV2	0.00	NM	6	\$2,250.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				6	\$375.00		0.00			
E 17	8	09/12/12	09/14/12	630-7p Inside Edition Inside Edition	CM	630-7p --WTF--	:30	3	\$875.00	LV1	0.00	NM	3	\$2,625.00
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$875.00		0.00			
E 18	8	09/17/12	09/18/12	630-7p Inside Edition Inside Edition	CM	630-7p MT-----	:30	4	\$875.00	LV1	0.00	NM	4	\$3,500.00
INSIDE EDITION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				4	\$875.00		0.00			
E 19	8	09/17/12	09/18/12	7-8p Rotator 7-8p Rotator	CM	7-8p MT-----	:30	2	\$1,000.00	LV1	0.00	NM	2	\$2,000.00
ET														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$1,000.00		0.00			
E 20	8	09/12/12	09/14/12	7-8p Rotator 7-8p Rotator	CM	7-8p --WTF--	:30	3	\$325.00	LV2	0.00	NM	3	\$975.00
ET														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$325.00		0.00			
E 21	8	09/17/12	09/18/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p MT-----	:30	4	\$1,550.00	LV1	0.00	NM	4	\$6,200.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				4	\$1,550.00		0.00			
E 22	8	09/12/12	09/14/12	8 News Now 11p M-F 8 News Now 11p M-F	CM	11-1135p --WTF--	:30	5	\$1,550.00	LV1	0.00	NM	5	\$7,750.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				5	\$1,550.00		0.00			
E 23	8	09/12/12	09/14/12	Letterman Letterman	CM	1135p-1237a --WTF--	:30	3	\$750.00	LV1	0.00	NM	3	\$2,250.00
LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--WTF--				3	\$750.00		0.00			
E 24	8	09/17/12	09/18/12	Letterman Letterman	CM	1135p-1237a MT-----	:30	2	\$750.00	LV1	0.00	NM	2	\$1,500.00
LETTERMAN														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	MT-----				2	\$750.00		0.00			
E 25	8	09/17/12	09/17/12	Mon 10-11p Hawaii Five-O	CM	10-11p M-----	:30	1	\$5,000.00	LV1	0.00	NM	1	\$5,000.00
HAWAII 5-0														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----				1	\$5,000.00		0.00			
E 26	8	09/15/12	09/15/12		CM	5-7p -----S-	:30	1	\$550.00	LV1	0.00	NM	1	\$550.00

Order / Rev: 37225
 Alt Order #: 08863116
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 Product Desc: ROMNEY/P/R
 Estimate: 373
 KLAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				8 News Now Sat 5-7p										
				8 News Now Sat 5-7p										
NEWS ROTATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-		1		\$550.00			0.00			
E 27	8	09/15/12	09/15/12	Politics Now S Sebelius CM		Various		-----S-	:30	1	\$250.00	LV2	0.00	NM
				Politics Now S Sebelius		(5:30 PM-6:00 PM)								
POLITICS NOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-		1		\$250.00			0.00			
E 28	8	09/15/12	09/15/12	Sat 10-11p	CM	10-11P		-----S-	:30	1	\$2,250.00	LV1	0.00	NM
				48 Hours Mystery										
48 HOURS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-		1		\$2,250.00			0.00			
E 29	8	09/15/12	09/15/12	Sat 1135p-1235a The UOM		1135p-105a		-----S-	:30	1	\$70.00	LV1	0.00	NM
				CBS Sports/Private Practice										
THE UNIT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-		1		\$70.00			0.00			
E 30	8	09/15/12	09/15/12	CBS Early Show - Sat.	CM	5-7a		-----S-	:30	2	\$240.00	LV1	0.00	NM
				CBS Early Show - Sat.										
EARLY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-		2		\$240.00			0.00			
E 31	8	09/16/12	09/16/12	8 News Now Sun AM #1	CM	8 News Now Sun AM #1		-----S	:30	1	\$125.00	LV2	0.00	NM
				8 News Now Sun AM #1										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S		1		\$125.00			0.00			
E 32	8	09/16/12	09/16/12	CBS News Sunday Morning	CM	CBS Sunday Morning		-----S	:30	2	\$325.00	LV2	0.00	NM
				CBS News Sunday Morning										
SUNDAY MORNING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S		2		\$325.00			0.00			
E 33	8	09/16/12	09/16/12	8 News Now Sun AM #2	CM	8 News Now Sun AM #2		-----S	:30	2	\$850.00	LV1	0.00	NM
				8 News Now Sun AM #2										
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S		2		\$850.00			0.00			
E 34	8	09/16/12	09/16/12	Face The Nation	CM	Face The Nation		-----S	:30	1	\$300.00	LV2	0.00	NM
				Face The Nation										
FACE THE NATION														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S		1		\$300.00			0.00			
E 35	8	09/16/12	09/16/12	Sun 7-8p	CM	7-8p		-----S	:30	1	\$3,375.00	LV1	0.00	NM
				60 Minutes										
60 MINUTES														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S		1		\$3,375.00			0.00			
E 36	8	09/16/12	09/16/12	Sun 9-10p	CM	9-10p		-----S	:30	2	\$1,400.00	LV2	0.00	NM
				The Good Wife										
THE GOOD WIFE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S		2		\$1,400.00			0.00			
E 37	8	09/16/12	09/16/12	Sun 10-11p	CM	10-11p		-----S	:30	1	\$4,000.00	LV1	0.00	NM
				The Mentalist										
THE MENTALIST														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S		1		\$4,000.00			0.00			
E 38	8	09/16/12	09/16/12		CM	11-1135P		-----S	:30	2	\$350.00	LV2	0.00	NM

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Product Desc:	ROMNEY/P/R
Estimate:	373

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Totals	89	\$62,050.00
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